

# OVERVIEW

**You can now manage client communications from one central point. You can send alerts, markets, cash prices, and price alarms to your clients by text message or email.**

**If you have other needs such as audio broadcasting we do a variety of custom solutions for many companies. Just ask.**

**As folks enter the text to phone business sometimes they start out with a group email. Then they find the client needs other messages. Now they have 2 groups. As soon as they have many clients things spiral out of control in trying to keep things organized. Also, as a person starts sending text to a handful of clients there are usually very few issues and it is easy to manage. Then as the numbers of recipients increase, you find messages are not being delivered and there seems to be no logical reason. In the industry today, every carrier runs some kind of spam filter, and as soon as a certain level is reached the filter is triggered.**

**Today, we offer a seamless package to send alerts, general messages, cash prices, futures prices, stocks, option prices, and price alarms from a central platform. We also do a variety of custom platforms for folks.**

**Markets on Cell provides an easy to use DASHBOARD. Everything can be found in one place. We start with a basic tenant that you have a client. You add the client, and then you can manage that client seamlessly for all of our products. Best of all, you can manage each client from a group perspective, or from an individual perspective. Manage Groups, Markets, Autosend Times, Cell Phones, or Carrier Each is only a click away.**

**Another huge advantage to our system, is when you add a client they also immediately have their own mini version of your DASHBOARD, where they can manage their own account. (Only you can manage their Cash Prices and Groups.) This can take a lot of the burden of management off of your shoulders if you like. This also fulfills a FCC rule that states the client must have access to shut off their text messages if they desire.**

**Markets on Cell can provide great value to your clients by providing them with Markets, whenever and wherever they are. The value to you, the provider, besides providing this relationship building tool, is the added ability to communicate with the client via alerts.**

**Whether you are sending Markets, Cash Prices, Alerts, or Price Alarms you can also have your Banner on each Message. Markets on Cell gives you the ability to change your Banner thru the DASHBOARD at any time, and even use multiple Banners if you like.**