

## Markets On Cell FAQs

### How Does Your Service Work?

- Dial our access number from your cell phone.
- Let it ring once, wait for the call to disconnect, then hang up.
- We send your market prices to your cell phone in about 20 seconds as a text message.
- View the Last Price and Change of each market on your screen.
- It's as [Easy as 1-2-3!](#)

### What if I want to cancel your service after the demo?

*"I don't want a hassle if I try the demo and decide not to subscribe."*

There is no obligation to continue the service after the 14 day demo. We do appreciate a call to let us know you won't be subscribing, but if you choose not to continue, there is no hassle. Really!

We'll send you an invoice at the end of the demo for continuation of service *after the demo expires*. Just don't pay the invoice if you don't want the service. If you wish to continue, select your subscription plan (3 months or 1 year) and return the invoice with payment.

### Do I need to purchase a new cell phone or other equipment?

*Markets On Cell* will work on your existing cell phone, as long as it can receive **text messages**. You do NOT have to purchase another cell phone from us in order to use our service.

### Do I need to download software to my cell phone?

No extra software or equipment is needed for the *Markets On Cell* service. In addition, no internet browser is needed. Your cell phone needs to be able to receive digital messages, and must be able to receive **text messages**. Some cell phone carriers charge for incoming text messages. Please check with your cell phone carrier for their specific text messaging packages and costs.

### Are there any hidden costs with your service?

There are no hidden costs from *Markets On Cell* for the service we provide . Check your subscription plan with your cell phone carrier to determine if you will receive a charge for incoming text messages, as *Markets On Cell* is not responsible for your incoming text messaging costs.

## **Which markets can I get?**

When we set you up, you choose any commodity, futures, mutual fund, forex quote, or stock issue. Depending on your phone service, you can get between 6 to 12 market prices in the text message. You can change the symbols you get at any time by accessing the Customers tab on this site.

You can set up extended messages or receive multiple messages. These are available to any paying subscriber at no extra expense from Markets On Cell. Contact us for details.

## **Can I get Cash Prices?**

Yes call us for more information.

## **How do I enter Options?**

OPTION FORMAT:

COMMODITY SYMBOL-DELIVERY MONTH LETTER-EXACT PRICE-P OR C

Example: SX1200C - SX1200D - CZ4000P - CZ4000Q - LCG900Q

Note the C is current year call, and the D is the next year.

Same for the puts, the P is for the current year and the Q for the following year.

NOTE ON THE P FOR PUT AND C FOR CALL

IF NOT CURRENT YEAR THEN P WOULD BECOME Q TO INDICATE THE NEXT YEAR

IF NOT CURRENT YEAR THEN C WOULD BECOME D TO INDICATE THE NEXT YEAR

Prices are:

4 digits for Grains.

3 digits for Livestock

## **Are the prices I receive delayed?**

All Futures and Stock prices are provided by [Barchart.com](http://Barchart.com) and use the exchange-imposed delays. CME and CBOT at least 10 minutes, NYBOT, NYMEX and COMEX at least 30 minutes.

## How often can I call for prices?

Our flat fee allows you to call as often as you want. You can also automatically receive prices from 0 to 15 times a day. (Just let us know) There are no extra fees for this service!

## Where can I access your service?

*Markets On Cell* works anywhere you can send and receive digital calls. If your phone shows you have digital service, you can get your market prices. Out-of-state, on vacation, in a meeting, anywhere you get digital service - *Markets On Cell* works just the same.

I'd like to speak with a representative about setting up my account. Is there a number I can call?

Absolutely! Just give us a call using our toll-free number, **1-877-234-3909** and we will be happy to assist you and answer any questions you have!

## What other services are available?

If desired, your market prices can automatically be sent to your phone 0 to 15 times a day. Just request this free feature when you sign up. LDP and Cash Cheese prices are also available automatically every day.

## Is there a way to help inconsistent delivery?

There may be. There is no one delivery system that works best for all. To further complicate this, there is a difference in cost from the cell company to us for different platforms. Here is our worst delivery record for a 2 hour span in July of 2009.

Under 1m	45568	95.7%	95.7%
5m	127	0.3%	96.0%
15m	1213	2.5%	98.6%
30m	601	1.3%	99.8%
1h	5	0.0%	99.8%
3h	77	0.2%	100.0%

On this day, AT&T accounted for all but 2 of the delays that were not under 1 minute. With any company we can use different delivery methods, and use your feedback to make delivery more consistent. In this case with AT&T we could use another delivery system, as they offer 3 modes of delivery. The premium method they charge us 5 cents per message. If this method is what you need then we add on the expense based on your estimate of messages.

We have some clients that prefer this premium delivery, and the expense is not an issue compared to the decisions being made. Even with 77 delayed, this represents less than one sixth of a percent. Adding all delays over 1 minute in this worse case situation is about 4% (normally less than 1% for all on most days - still we are using the worse case). Thus we choose not to expose 95% of the folks to a higher price and choose to offer premium delivery to those who see the need. Again on most days we see 99% delivery at under 1 minute on the standard system.

You may also access all delayed futures quotes and charts on this site on the Markets tab.